



FOR IMMEDIATE RELEASE

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**SOUTHWEST VOCATIONAL TRAINING SCHOOL ANNOUNCES
"HEALTHCARE NEEDS YOU NOW" CAMPAIGN AMID PANDEMIC**

Digital Community Campaign to Promote Healthcare Education & Worker Shortage

May 7, 2020—North Fort Myers, Florida—Sylvia Dorisme, Director of Southwestern Vocational Training, announces the launch of a local healthcare movement that will provide assistance to the healthcare industry during the coronavirus pandemic. The movement offers scholarships to the training institute's private online educational platform, a community portal where medical jobs, supplies and resources can be found and an online hub with COVID-19 resources for local business owners in Southwest Florida.

Southwestern Vocational Training (SWVT) committed to making their online health programs more easily accessible. Each week, a scholarship valued between \$500 and \$8,000 USD will be given to a student pursuing a medical career who signs up on the new campaign website: www.healthcareneedsyounow.com.

WAYS TO GET INVOLVED

There are three ways to get involved in the "Healthcare Needs You Now" movement:

1. **Sponsor a medical student with SWVT:** Medical Assistant, Patient Care Technician, Phlebotomy Technician, Mental Health Technician, Medical Administrative Assistant, Home Health Aide or Certified Nursing Assistant
2. **Post a healthcare facility job on our directory:** Hospitals, Clinics, Private Physicians and Telemedicine Businesses
3. **Support local businesses that are giving back:** Check our site for a list of local businesses that are giving back at this time.

"You never know the strength of a community until tragedy strikes. SWVT was founded on community values. It is only natural for us to get involved in time of need. As a health-allied school, we have a unique opportunity to help in the local workforce demands for entry level health professionals. This is why we've structured a platform to provide the necessary support and resources for those on the frontlines: health professionals and first responders."

- Sylvia Dorisme, Director of Southwestern Vocational Training School

The healthcare industry is projected to add more jobs than any other occupation group over the next 10 years. According to the Bureau of Labor Statistics, between 2018 to 2028, an estimated 14% growth is expected. SWVT's goal is to provide as much assistance as possible to help bridge the gap.

Since opening in Cape Coral nearly eleven years ago, SWVT has expanded from 700 sqft. facility to a 10,000 sqft. school in North Ft. Myers. They have also recently announced to offer three new programs: Medical Administrative Assistant, Cardiac Monitor Tech and Mental Health Tech.

With the new expansion, SWVT has added additional programs to continue its mission of providing affordable, quality and accelerated healthcare education to the community in Southwest Florida. Their program enables a unique opportunity for students to start new and exciting careers in the medical field.

To support the cause, please contact (239) 214-0717 or visit www.healthcareneedsyounow.com.

To contact Southwestern Vocational Training, visit www.swvtfl.com.

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